ABOUT THE EVENT
Founded 10 years ago by advocates concerned about the children of Wellington Park, Give Thanks & Give Back is an elegant reception that has grown to be one of the most important sources of funding and awareness for Horton’s Kids. The event provides a chance for many of our most generous supporters to gather, to get to know one another, and to learn more about how their support has changed the life of at-risk children.

The funds raised through Give Thanks & Give Back will have a real impact: in fact, if a child participates in Horton’s Kids, **that child is twice as likely to graduate from high school.** We need you to continue our success.

ATTENDEES
Each year, hundreds of supporters gather to celebrate the potential in every child living in Wellington Park. They include long-time volunteers, business leaders, local philanthropists, and others committed to equal opportunity for children.

JOIN US!
As a sponsor of Give Thanks & Give Back, you’ll receive event tickets and be recognized as one of Horton’s Kids’ most generous supporters. **And, most of all, you’ll create real, comprehensive change in the lives of some of the most at-risk children in the District.** Tickets to the event are also available.

For more information, please contact Bonnie Goldberg, Manager of Events & Communications, at bonnie@hortonskids.org or 202-544-5033 ext. 20.

ABOUT HORTON’S KIDS
Horton’s Kids empowers children growing up in one of DC’s most violent, under-resourced communities so that they **graduate from high school ready for success in college, career, and life.**

We serve 500 children in grades K-12 living in Wellington Park, a neighborhood where 80 percent of adults don’t have a high school diploma and the average annual household income is less than $10,000. With support from committed volunteers, Horton’s Kids’ goal is to change the life trajectory of children by providing academic, youth development, and health and basic needs supports.
# Sponsorship Pledge Form

Thank you for empowering children in one of DC’s most at-risk neighborhoods to graduate from high school ready for success by sponsoring Give Thanks & Give Back!

## Sponsor Information

Please select sponsor level:

- [ ] Diamond ($15,000)
- [ ] Gold ($5,000)
- [ ] Bronze ($1,000)
- [ ] Platinum ($10,000)
- [ ] Silver ($2,500)
- [ ] Supporter ($500)*

*available to individuals only

- [ ] Other amount: $__________

Name (as listed in promotional materials): ________________________________

Address: ________________________________

City: ___________________________ State: ___________ Zip: _____________

Phone: ___________________________ Email: ___________________________

## Payment Information

- [ ] Check (enclosed and payable to Horton’s Kids, Memo Line: GTGB)
- [ ] Online (please visit hortonskids.org/givethanks2017)
- [ ] Credit Card

  - Card Number: ___________________________ Exp. Date: ____/____ CSC:_____
  - Card Type (please circle one): Visa / MasterCard / Discover / American Express
  - Cardholder Name: __________________________________________________________

- [ ] I will fulfill my pledge at a later date. Please check in with me in (month): ____________

  Please fulfill your pledge by December 31, 2017.

Signature: ___________________________

Please return completed forms to Bonnie Goldberg at bonnie@hortonskids.org or Horton’s Kids, 100 Maryland Avenue NE, Suite 520, Washington, DC 20002.
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Diamond $15,000</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
<th>Bronze $1,000</th>
<th>Supporter $500*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tickets to the event</strong></td>
<td>15</td>
<td>15</td>
<td>12</td>
<td>8</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td><strong>Recognition in program</strong></td>
<td>With two-page spread</td>
<td>With full-page ad</td>
<td>With half-page ad</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Listing on Horton’s Kids’ website</strong></td>
<td>With logo</td>
<td>With logo</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Recognition on event signage</strong></td>
<td>Featured, with logo</td>
<td>With logo</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Recognition in event invitation</strong></td>
<td>Featured, with logo</td>
<td>With logo</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Invitations to exclusive events during the year</strong></td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Recognition in the speaking program</strong></td>
<td>With opportunity for remarks</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Opportunity to distribute giveaway item</strong></td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Recognition in media materials and press releases</strong></td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Recognition as presenting sponsor</strong></td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

*Supporter level available to individuals only

For more information, please contact Bonnie Goldberg, Manager of Events & Communications, at bonnie@hortonskids.org or 202-544-5033 ext. 20.