

Horton's Kids

2016 Annual Report

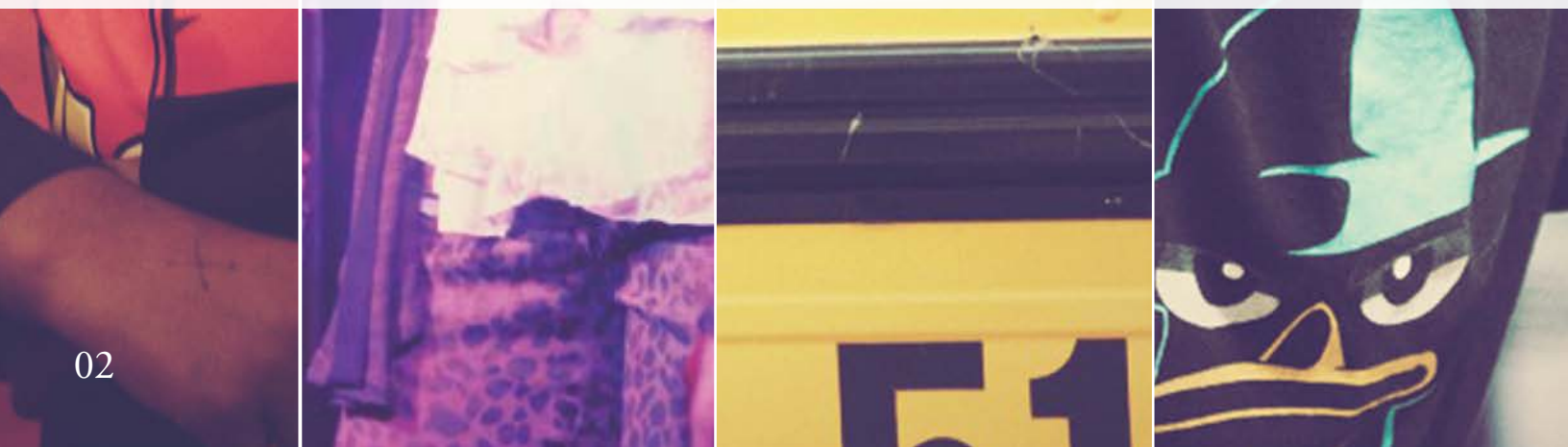
Academics
Youth Development
Health & Basic Needs





what we do

Horton's Kids empowers children living in one of Washington, DC's most under-resourced communities so that they graduate from high school ready for success in college, career, and life.



Letter from the Executive Director



Robin Berkley
Executive Director

Dear Friends,

At Horton's Kids, we see the big picture. When we meet a child, we don't just look at her report card. We take a step back and consider all areas of her life. Does she have supportive role models? Does she have enough to eat? Does she have a quiet place to study?

After nearly thirty years of working in Anacostia, we have learned one critical lesson: simply addressing one aspect of the life of an at-risk child is not enough to have real impact. Horton's Kids provides services and programs that address academics, youth development, and health and basic needs because each of these areas are essential to the success of a child. Together, they can empower her to reach her full potential.

Horton's Kids serves 500 children from kindergarten through high school graduation in one of the most violent and under-served neighborhoods in Washington, DC. In this neighborhood, the average family income is less than \$10,000, and less than 20% of adults have a high school diploma.

All of our programs originate out of our onsite Community Resource Center, which is located right in the housing complex where the children we serve live. We welcome all children in the neighborhood and have deep relationships with their families. This means Horton's Kids is able to reach the city's most at-risk children, meeting them where they are (physically, academically, and emotionally), with the support of the family and community that surrounds them.

Horton's Kids' culture is one of continual improvement, and **2016 was a year of research, reflection, and expansion.** Using our knowledge of the community, research-based evidence, and participant and family feedback, we evaluated our impact and found ways to more effectively support all areas of a child's life.

Along with the hundreds of volunteers who make this work possible, our board members, and our supporters, Horton's Kids is driven by the ideal that circumstance should not dictate a child's future. **Thank you for sharing this ideal and for your support in 2016.** I hope you will continue to join us in helping some of DC's most at-risk children realize their full potential.

With Gratitude,

A handwritten signature in black ink, reading "Robin Berkley". The signature is fluid and cursive.

ACADEMICS



Most children come to Horton's Kids significantly behind academically. Through tutoring and other evidence-based programs, we help them catch up to grade level, succeed in school, and develop skills they will need in college and the workplace.

2015-16 School Year Highlights

90%

of **OLDER YOUTH
ARE ON TRACK TO
GRADUATE FROM
HIGH SCHOOL**

HELPING KIDS READ

If a child has trouble reading, he will also have trouble in every other school subject. That's why Horton's Kids' academic programming focuses on improving literacy.

In 2016, we began using a new, in-depth literacy assessment that gave us a clearer picture of a child's reading skills and, more importantly, allowed us to craft personalized education plans tailored to each child's needs. Armed with this knowledge, trained tutors and staff can now work together to best help each program participant reach or maintain grade-level reading.

94%

of **CHILDREN
IMPROVED THEIR
LITERACY SKILLS**

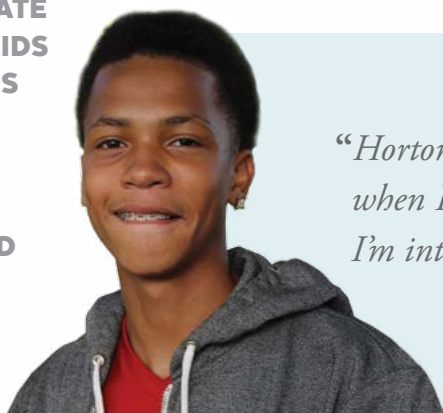
ROOM TO LEARN

Horton's Kids' Community Resource Center is the hub of our programming. Located just steps from where the children we serve live and outfitted with bulletproof glass, it's a safe, lively, and trusted part of the community.

We completed an expansion of our Center during the 2015-2016 school year that increased its size by 30%. It now has a new library filled with books that kids can take home and a large classroom for after-school homework help. We also added private meeting rooms for case management, counseling sessions, and quiet study. The Community Resource Center is now an even better place for children to learn!

**THE HIGH SCHOOL
GRADUATION RATE
OF HORTON'S KIDS
PARTICIPANTS IS**

2x *the*
**NEIGHBORHOOD
AVERAGE**



"Horton's Kids helps me academically and finds me a tutor when I need help. They teach us how to apply to college. I'm interested in studying engineering."

– TaQuan, Age 16



YOUTH DEVELOPMENT

Success in college and career requires more than academics. Horton's Kids helps children develop positive habits, behaviors, and attitudes through a variety of after-school and weekend activities. This includes field trips, arts activities, sports, STEM programming, and discussion groups. Case managers and mentors help youth stay on track.

2015-16 School Year Highlights

ONE-ON-ONE MENTORING

Having a caring mentor can make all the difference in a child's life. An at-risk child is 55% more likely to be enrolled in college if she has a mentor and 46% less likely than her peers to start using drugs.

In 2016, we launched a formal mentoring program to pair Horton's Kids participants in grades 7-12 with a dedicated adult mentor. Mentors chat on the phone with their mentee each week – plus, they go on regular outings, like museum trips, sports games, and meals. We aim to match each of our older youth participants, as well as some of our younger participants, with a mentor by the end of 2017.

AGENTS OF CHANGE

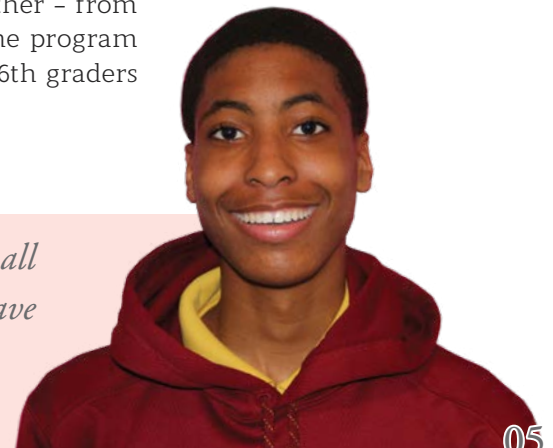
Middle school can be tough. And for Horton's Kids participants, there's even more to think about: their neighborhood has some of the highest rates of violence and substance abuse in the city. But with Agents of Change, a new program for Horton's Kids' 7th grade participants, middle school becomes a safe and empowering time to grow.

Agents of Change meets weekly for discussions, games, creative writing, and more. Not only do kids in the program form close bonds, but they develop character strengths like optimism, perseverance, and self control. Participants support each other – from standing up to bullies to motivating one another to achieve their goals. The program has been such a success that we're rolling out a similar group for 5th and 6th graders in the 2017 school year.

82%
of **CHILDREN ENGAGED
IN REGULAR PHYSICAL
ACTIVITY THROUGH
HORTON'S KIDS SPORTS
ACTIVITIES, POOL TRIPS,
AND SUMMER CAMP**

“The field trips are fun. We get to know everyone better, and we all have a great time. We get new experiences and go places we have never been before.”

– Jerrod, Age 18



HEALTH & BASIC NEEDS



If children are hungry or can't see the chalkboard, it's hard to learn. Horton's Kids provides food, clothing, and health screenings that children need to grow and be healthy. This takes place in our Community Resource Center, a safe and welcoming space open six days a week and located just steps from where the children live.

2015-16 School Year Highlights

92%

of **CHILDREN**
IMPROVED THEIR
FOOD SECURITY OR
MAINTAINED A HIGH
OR VERY HIGH LEVEL
OF FOOD SECURITY

36,225

meals **DISTRIBUTED**
TO CHILDREN AND
FAMILIES

MENTAL HEALTH

Access to mental health services is essential for a child's overall wellbeing. We launched a mental health program at the start of the 2015-2016 school year, where kids meet with psychologists at our Community Resource Center after school.

Many of the children we serve face chronic stress in their environment, which can lead to developmental delays. Through regular counseling sessions, they develop strategies and skills to help them thrive both in and out of school.

SAFETY & SECURITY

The Horton's Kids community was shaken by an increase in violence this summer – including gunfire directly in front of our Community Resource Center, where children were playing. Another altercation left a six-year-old boy shot in the leg on a nearby playground.

The safety of our participants, volunteers, and staff is paramount to Horton's Kids. We responded immediately to increase the security of our Community Resource Center by posting a professional security guard outside our front door, upgrading security cameras, and creating a safe back entrance to the Center. To create broader change, we are also collaborating with community leaders to find solutions to end the violence.



*“I get snacks after programs and homework help. They're good!
I can always get food if I need it.”*

– Amillion, Age 12

BOARD OF DIRECTORS

(as of December 31, 2016)

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VOLUNTEERS

Volunteers are the backbone of Horton's Kids. They serve as tutors, mentors, homework helpers, discussion leaders, and more. Their dedication and enthusiasm mean so much to us and the children we serve. Thank you, volunteers: we couldn't do it without you!

IN 2016, 443 VOLUNTEERS CONTRIBUTED 4,163 HOURS OF THEIR TIME TO HORTON'S KIDS

2016 VOLUNTEER COUNCIL:

The Volunteer Council was formed in 2016 to lead and advise Horton's Kids' volunteer activities.

Jack Kammerer, *Chair*

Carrie Brown

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Hunter Guerin

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Brian Mehler

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Horton's Kids is so grateful for the support of generous foundations, corporations, and organizations. Thank you for standing with the children of Wellington Park in 2016!

\$250,000+

21ST CENTURY COMMUNITY LEARNING CENTERS

\$100,000 - \$249,999

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OUT-OF-SCHOOL TIME PROGRAM

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PHILIP L. GRAHAM FUND

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\$10,000 - \$14,999

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7-ELEVEN
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WINE INSTITUTE

BACKGROUND IMAGE:

**HORTON'S KIDS ALUMNA CONDREA SPEAKS AT THE
9TH ANNUAL GIVE THANKS & GIVE BACK RECEPTION**

\$2,500 - \$4,999

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BACKGROUND IMAGE:

**A SCENE FROM THE 8TH ANNUAL HOME
RUNS FOR HORTON'S KIDS, WHICH
RAISED A RECORD-BREAKING \$517,660**

Individual Donors

The Horton's Kids Valedictorians Circle is a community of our most generous individual donors, who make high-impact gifts of \$1,000 or more in a calendar year. Thank you to the 2016 Valedictorians Circle!

\$15,000+

JAKE AND JENNIFER TAPPER

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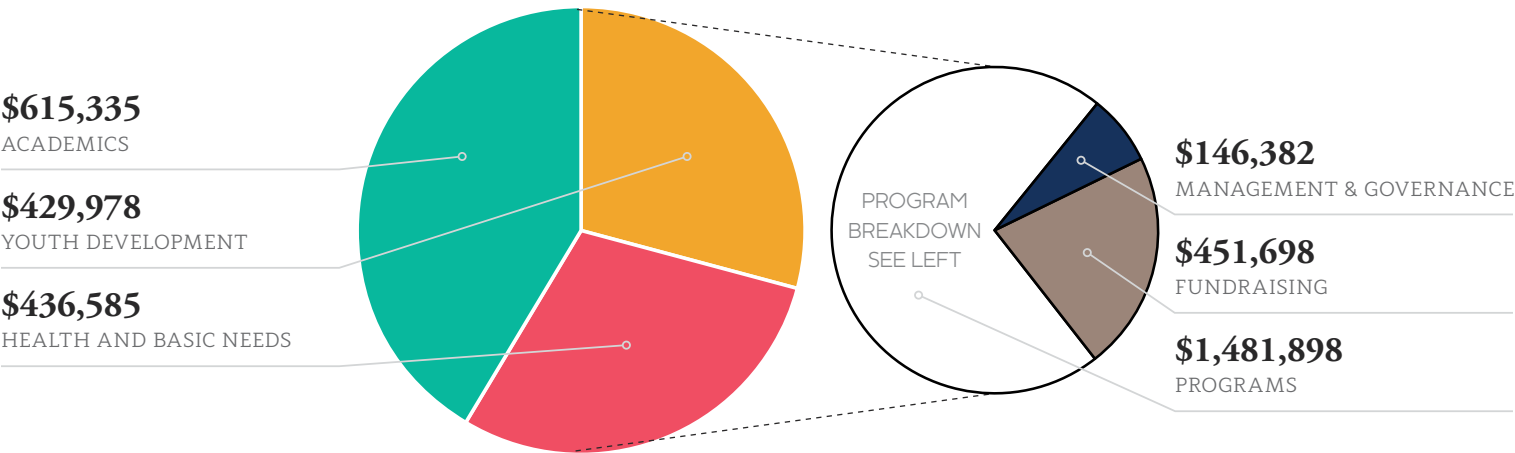
MARGIE YEAGER AND MICHAEL SRIQUI

FINANCIALS

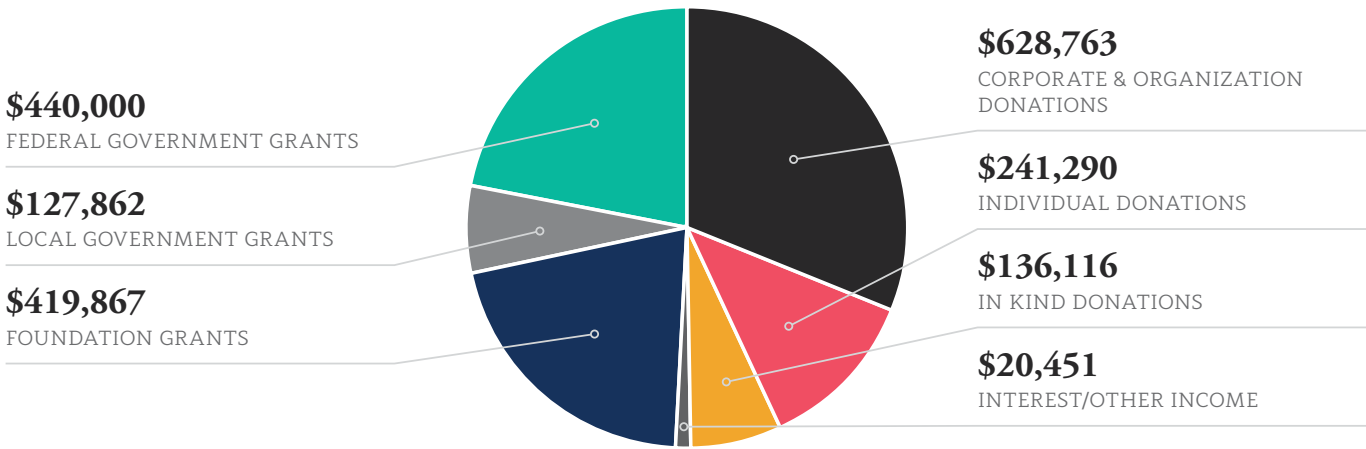
In FY16, Horton's Kids raised \$2,014,350 from diverse sources and spent \$2,079,978.

We made a strategic decision to invest a small portion of organizational reserves in one-time, capacity-building investments: building out our data and evaluation systems, and increasing the size of our Community Resource Center by 30%.

EXPENSES (\$2,079,978 total)



INCOME (\$2,014,350 total)



STAFF (as of December 31, 2016)

ROBIN BERKLEY Executive Director	SARAH CANNINGTON Programs Coordinator	RAHAMAN KILPATRICK Older Youth Manager
JULIE LONARDO Deputy Director	MAGGIE CARROLL Case Management and Education Associate	CLAUDIA LARREA Senior Older Youth Education Manager
BILLY FETTWEIS Development Director	ANTWAIN FRANKLIN Program Assistant	MEGHAN MCCAMIS Youth Development Manager
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HEADQUARTERS & MAILING ADDRESS

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COMMUNITY RESOURCE CENTER

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