what we do

Horton’s Kids empowers children living in one of Washington, DC’s most under-resourced communities so that they graduate from high school ready for success in college, career, and life.
Dear Friends,

At Horton’s Kids, we see the big picture. When we meet a child, we don’t just look at her report card. We take a step back and consider all areas of her life. Does she have supportive role models? Does she have enough to eat? Does she have a quiet place to study?

After nearly thirty years of working in Anacostia, we have learned one critical lesson: simply addressing one aspect of the life of an at-risk child is not enough to have real impact. Horton’s Kids provides services and programs that address academics, youth development, and health and basic needs because each of these areas are essential to the success of a child. Together, they can empower her to reach her full potential.

Horton’s Kids serves 500 children from kindergarten through high school graduation in one of the most violent and under-served neighborhoods in Washington, DC. In this neighborhood, the average family income is less than $10,000, and less than 20% of adults have a high school diploma.

All of our programs originate out of our onsite Community Resource Center, which is located right in the housing complex where the children we serve live. We welcome all children in the neighborhood and have deep relationships with their families. This means Horton’s Kids is able to reach the city’s most at-risk children, meeting them where they are (physically, academically, and emotionally), with the support of the family and community that surrounds them.

Horton’s Kids’ culture is one of continual improvement, and 2016 was a year of research, reflection, and expansion. Using our knowledge of the community, research-based evidence, and participant and family feedback, we evaluated our impact and found ways to more effectively support all areas of a child’s life.

Along with the hundreds of volunteers who make this work possible, our board members, and our supporters, Horton’s Kids is driven by the ideal that circumstance should not dictate a child’s future. Thank you for sharing this ideal and for your support in 2016. I hope you will continue to join us in helping some of DC’s most at-risk children realize their full potential.

With Gratitude,

Robin Berkley
Executive Director
Most children come to Horton’s Kids significantly behind academically. Through tutoring and other evidence-based programs, we help them catch up to grade level, succeed in school, and develop skills they will need in college and the workplace.

2015-16 School Year Highlights

HELPING KIDS READ

If a child has trouble reading, he will also have trouble in every other school subject. That’s why Horton’s Kids’ academic programming focuses on improving literacy.

In 2016, we began using a new, in-depth literacy assessment that gave us a clearer picture of a child’s reading skills and, more importantly, allowed us to craft personalized education plans tailored to each child’s needs. Armed with this knowledge, trained tutors and staff can now work together to best help each program participant reach or maintain grade-level reading.

ROOM TO LEARN

Horton’s Kids’ Community Resource Center is the hub of our programming. Located just steps from where the children we serve live and outfitted with bulletproof glass, it’s a safe, lively, and trusted part of the community.

We completed an expansion of our Center during the 2015-2016 school year that increased its size by 30%. It now has a new library filled with books that kids can take home and a large classroom for after-school homework help. We also added private meeting rooms for case management, counseling sessions, and quiet study. The Community Resource Center is now an even better place for children to learn!

“Horton’s Kids helps me academically and finds me a tutor when I need help. They teach us how to apply to college. I’m interested in studying engineering.”

– TaQuan, Age 16
Success in college and career requires more than academics. Horton’s Kids helps children develop positive habits, behaviors, and attitudes through a variety of after-school and weekend activities. This includes field trips, arts activities, sports, STEM programming, and discussion groups. Case managers and mentors help youth stay on track.

2015-16 School Year Highlights

ONE-ON-ONE MENTORING

Having a caring mentor can make all the difference in a child’s life. An at-risk child is 55% more likely to be enrolled in college if she has a mentor and 46% less likely than her peers to start using drugs.

In 2016, we launched a formal mentoring program to pair Horton's Kids participants in grades 7-12 with a dedicated adult mentor. Mentors chat on the phone with their mentee each week - plus, they go on regular outings, like museum trips, sports games, and meals. We aim to match each of our older youth participants, as well as some of our younger participants, with a mentor by the end of 2017.

AGENTS OF CHANGE

Middle school can be tough. And for Horton's Kids participants, there's even more to think about: their neighborhood has some of the highest rates of violence and substance abuse in the city. But with Agents of Change, a new program for Horton's Kids' 7th grade participants, middle school becomes a safe and empowering time to grow.

Agents of Change meets weekly for discussions, games, creative writing, and more. Not only do kids in the program form close bonds, but they develop character strengths like optimism, perseverance, and self control. Participants support each other - from standing up to bullies to motivating one another to achieve their goals. The program has been such a success that we're rolling out a similar group for 5th and 6th graders in the 2017 school year.

“The field trips are fun. We get to know everyone better, and we all have a great time. We get new experiences and go places we have never been before.”

– Jerrod, Age 18
If children are hungry or can’t see the chalkboard, it’s hard to learn. Horton’s Kids provides food, clothing, and health screenings that children need to grow and be healthy. This takes place in our Community Resource Center, a safe and welcoming space open six days a week and located just steps from where the children live.

2015-16 School Year Highlights

MENTAL HEALTH

Access to mental health services is essential for a child’s overall wellbeing. We launched a mental health program at the start of the 2015-2016 school year, where kids meet with psychologists at our Community Resource Center after school.

Many of the children we serve face chronic stress in their environment, which can lead to developmental delays. Through regular counseling sessions, they develop strategies and skills to help them thrive both in and out of school.

SAFETY & SECURITY

The Horton’s Kids community was shaken by an increase in violence this summer – including gunfire directly in front of our Community Resource Center, where children were playing. Another altercation left a six-year-old boy shot in the leg on a nearby playground.

The safety of our participants, volunteers, and staff is paramount to Horton’s Kids. We responded immediately to increase the security of our Community Resource Center by posting a professional security guard outside our front door, upgrading security cameras, and creating a safe back entrance to the Center. To create broader change, we are also collaborating with community leaders to find solutions to end the violence.

“I get snacks after programs and homework help. They’re good! I can always get food if I need it.”

– Amillion, Age 12
BOARD OF DIRECTORS
(as of December 31, 2016)

Dan Walsh
CHAIR
FARRAGUT PARTNERS

John Pappas
VICE CHAIR
POKER PLAYERS ALLIANCE

Erik Olson
PRESIDENT
VENN STRATEGIES

Missy Edwards
VICE PRESIDENT
MISSY EDWARDS STRATEGIES, LLC

Peter Manos
TREASURER
ARLINGTON CAPITAL PARTNERS

Allison Remsen
SECRETARY
USTELECOM

Liz Dougherty
JONES DAY

Matt Geiman
MICROSOFT CORPORATION

Alyssa Gowens Betz
YAHOO

Tyrec Grooms
NATIONAL COUNCIL FOR COMMUNITY
AND EDUCATION PARTNERSHIPS
HORTON’S KIDS ALUMNUS

Eric Hauser

Paul Kidwell
FEDERATION OF AMERICAN HOSPITALS

Marc Lampkin
BROWNSTEIN HYATT FARBER SCHRECK

Rick Lane

Mary Ellen Matheson
MATHESON CONSULTING GROUP

Hannah Simone

Tim Trysla
ALSTON & BIRD LLP

Jeanne Wolak
SOUTHERN COMPANY

VOLUNTEERS

Volunteers are the backbone of Horton’s Kids. They serve as tutors, mentors, homework helpers, discussion leaders, and more. Their dedication and enthusiasm mean so much to us and the children we serve. Thank you, volunteers: we couldn’t do it without you!

IN 2016, 443 VOLUNTEERS CONTRIBUTED 4,163 HOURS OF THEIR TIME TO HORTON’S KIDS

2016 VOLUNTEER COUNCIL:
The Volunteer Council was formed in 2016 to lead and advise Horton’s Kids’ volunteer activities.

Jack Kammerer, Chair
Carrie Brown
Theresa Conteh
Rachel Costello
Christopher Curry
Hunter Guerin
Roy Jones

Ashley McGlone
Whitney Meacham
Brian Mehler
Chris Perry
Mark Swanson
Gabriele Wooten
Andrea Zimmermann
Institutional Donors

Horton's Kids is so grateful for the support of generous foundations, corporations, and organizations. Thank you for standing with the children of Wellington Park in 2016!

$250,000+
21ST CENTURY COMMUNITY LEARNING CENTERS

$100,000 - $249,999
D.C. CHILDREN & YOUTH INVESTMENT TRUST CORPORATION
TEMPORARY ASSISTANCE FOR NEEDY FAMILIES (TANF)
OUT-OF-SCHOOL TIME PROGRAM

$40,000 - $99,999
GENERAL MOTORS
THE MORRIS AND GWENDOLYN CAFRITZ FOUNDATION
PHILIP L. GRAHAM FUND

$25,000 - $39,999
AT&T
CHARITYWORKS
CLARK-WINCHCOLE FOUNDATION
HARMAN FAMILY FOUNDATION
HORNING FAMILY FUND
IN A PERFECT WORLD FOUNDATION
OGILVY GOVERNMENT RELATIONS, CELEBRATING BILL O'NEILL
SHARE FUND
WORLD BANK GROUP

$15,000 - $24,999
ANONYMOUS
21ST CENTURY FOX, INC.
BLUE EARTH FOUNDATION
COMBINED FEDERAL CAMPAIGN OF THE NATIONAL CAPITAL AREA
EDISON ELECTRIC INSTITUTE
EUGENE AND AGNES E. MEYER FOUNDATION
THE HERB BLOCK FOUNDATION
JUNIOR LEAGUE OF WASHINGTON
LINDER GLOBAL EVENTS
METLIFE
MONUMENTAL SPORTS & ENTERTAINMENT FOUNDATION
THE MORNINGSTAR FOUNDATION
NUCLEAR ENERGY INSTITUTE
RED RIVER CO
RICHARD E. AND NANCY P. MARRIOTT FOUNDATION, INC.
SOUTHERN COMPANY
UNITED WAY OF THE NATIONAL CAPITAL AREA
WASHINGTON NATIONALS DREAM FOUNDATION

$10,000 - $14,999
ANONYMOUS
AMGEN
BAINUM FAMILY FOUNDATION
COMMUNITY FOUNDATION FOR THE NATIONAL CAPITAL REGION
HUNTON & WILLIAMS LLP
JOHN WALL FAMILY FOUNDATION
MICROSOFT CORPORATION
PEPSICO
POLICY RESOLUTION GROUP AT BRACEWELL LLP
RATP GROUP FOUNDATION
UNITED STATES TELECOM ASSOCIATION

$5,000 - $9,999
7-ELEVEN
ACCENTURE
AETNA
ALLIANCE OF AUTOMOBILE MANUFACTURERS
AMERICAN ELECTRIC POWER
AMERICAN RESORT DEVELOPMENT ASSOCIATION
BLACKSTONE CHARITABLE FOUNDATION
COMCAST NBCUNIVERSAL
CRANKFROG, LLC
DOMINION RESOURCES
EMERGENT BIOSOLUTIONS
FLUOR CORPORATION
FRIENDS OF BILLY MITCHELL
GEORGETOWN MBA ULTIMATE 4
GROSVENOR
HSBC
LAINOFF FAMILY FOUNDATION INC.
LIVE NATION ENTERTAINMENT
MICRON TECHNOLOGY, INC.
MOBILE FUTURE
NATIONAL APARTMENT ASSOCIATION
NATIONAL ASSOCIATION OF BROADCASTERS
NATIONAL BEER WHOLESALERS ASSOCIATION (NBWA)
NIHCM FOUNDATION
NORTH AMERICA’S BUILDING TRADES UNIONS
POKER PLAYERS ALLIANCE
PRINCIPAL
RETAIL INDUSTRY LEADERS ASSOCIATION
RONALD MCDONALD HOUSE CHARITIES OF GREATER WASHINGTON, DC
SALT RIVER PROJECT
TABLEAU FOUNDATION
VENN PROJECTS
THE WALT DISNEY COMPANY
WINE & SPIRITS WHOLESALERS OF AMERICA
WINE INSTITUTE
$2,500 - $4,999

ACT | THE APP ASSOCIATION
AGL RESOURCES
ALSTON & BIRD LLP
ARTEMIS REAL ESTATE PARTNERS
BALCH & BINGHAM LLP
BLUE CROSS BLUE SHIELD ASSOCIATION
BP AMERICA
CAPITAL FOR CHILDREN
CCA
CGCN GROUP
COHNREZNICK LLP
COLDWELL BANKER
COLLIERS INTERNATIONAL
CORNERSTONE GOVERNMENT AFFAIRS, LLC
CTIA
DESIGN CUISINE
EDUCATIONCOUNSEL LLC AND NELSON MULLINS RILEY & SCARBOROUGH
EMC CORPORATION
ENTERTAINMENT SOFTWARE ASSOCIATION FOUNDATION
FEDERATION OF AMERICAN HOSPITALS
FEDEX CORPORATION
FWD,US
GIBSON, DUNN & CRUTCHER LLP
THE HERALD GROUP, LLC
HEWLETT PACKARD ENTERPRISE
IFRAH LAW
IMOWITZ KOENIG & CO., LLP
INFORMATION TECHNOLOGY INDUSTRY COUNCIL (ITI)
KRISTINA AND WILLIAM CATTO FOUNDATION
LOCKHEED MARTIN
MATHESON FINANCIAL ADVISORS
MCBEE STRATEGIC
MORGAN STANLEY/EMILIO SANCHEZ, CFP
THE NAREIT FOUNDATION
NATIONAL CREDIT UNION FOUNDATION
NCTA - THE INTERNET & TELEVISION ASSOCIATION
NEXTERA ENERGY
PRUDENTIAL FINANCIAL
RECORDING INDUSTRY ASSOCIATION OF AMERICA
THE ROLANDER FAMILY FOUNDATION
SKADDEN ARPS SLATE MEAGHER & FLOM LLP
THE SMITH FREE GROUP
SUBJECT MATTER
TOY INDUSTRY ASSOCIATION
U.S. CHAMBER OF COMMERCE
VERTEX PHARMACEUTICALS
WILEY REIN LLP
WILKINSON BARKER KNAUER, LLP

$1,000 - $2,499

ADVANCED POLICY CONSULTING, LLC
AMAN & ASSOCIATES
AMERICAN INSTITUTE FOR RESEARCH
ASSOCIATION FOR ADVANCED LIFE UNDERWRITING (AALU)
AVENUE SOLUTIONS
BAKER TILLY VIRCHOW KRAUSE, LLP
BGR GROUP
BSA | THE SOFTWARE ALLIANCE
CA TECHNOLOGIES
CASSIDY AND ASSOCIATES
CBS CORPORATION
CORY CROWLEY & COMPANY, LLC
COVINGTON & BURLING LLP
COZEN O’CONNOR
D&P CREATIVE STRATEGIES, LLC
DANTES PARTNERS, LLC
THE DISTRICT HOLIDAY GALA
EASTMAN CHEMICAL COMPANY
EXECUTIVE WRITING
FARRAGUT PARTNERS
GEPHARDT GOVERNMENT AFFAIRS
GIANT
GLEN ECHO GROUP
GRACE JONES RICHARDSON TRUST
THE GROUP
HCM STRATEGISTS, LLC
HELEN MILBY & COMPANY
HOLLIER & ASSOCIATES
INTELSAT S.A.
ISL
JK STRATEGIES LLC
JOHN GARCIA CONSTRUCTION CO., INC.
JOHNSON & JOHNSON
LINDNER FAMILY FOUNDATION
MAY FOUNDATION
MCGUIREWOODS CONSULTING
MMA EVENTS, LLC
MONUMENT POLICY GROUP
THE MYSTICAL ROSE UNIT OF THE SANCTUARY SODALITY AT THE SHRINE OF THE MOST BLESSED SACRAMENT CHURCH
NATIONAL FOOTBALL LEAGUE
PECK MADIGAN JONES
PENN HILL GROUP
PINNACLE WEST
QUANTUM COMPANIES
THE RABEN GROUP
SAX REALTY
THE SIMMONS & RUSSELL GROUP
SKYLAND DEVELOPMENT TEAM
SUDSMORE
THE SULICA FUND
SYMANTEC
VILLAGE EYE CENTER
WEST FRONT STRATEGIES LLC
WILMERHALE

BACKGROUND IMAGE:
A SCENE FROM THE 8TH ANNUAL HOME RUNS FOR HORTON’S KIDS, WHICH RAISED A RECORD-BREAKING $517,660
Individual Donors
The Horton’s Kids Valedictorians Circle is a community of our most generous individual donors, who make high-impact gifts of $1,000 or more in a calendar year. Thank you to the 2016 Valedictorians Circle!

$15,000+
JAKE AND JENNIFER TAPPER

$10,000 - $14,999
ANONYMOUS
BARBARA BAINUM

$5,000 - $9,999
GRACE AND MORTON BENDER
JACK KAMMERER
MARC AND EMILY LAMPKIN
SEAN AND KIM MCCOLL
JOHN AND MARY BETH MCGREEVY
PATRICK AND TJ MCGREEVY AND FAMILY
TIM TRYSLA

$2,500 - $4,999
HOWIE BIERMAN AND JILL COLEMAN
PAUL AND BRANDY CARLSON
DR. DOLORES COLE
PAUL AND LIZ DOUGHERTY
DR. ROY JONES
LISA KOUNTOUPES AND JACK SAVA
STACEY LUBAR
PETER AND CAROLYN MANOS
LYDIA MARSHALL
BRAD AND VALARIE NEY
JOHN AND EMILY PAPPAS
ASHELEY POTTTS BUMGARDNER
BERNIE AND JANICE ROBINSON
ASHLEY AND BRADLEY TONNESEN
WESLEY AND CINDY TROCHLIL
DAN AND CYNDY WALSH
ALLISON WARREN

$1,000 - $2,499
ANONYMOUS (2)
REBECCA ADAMS AND ANDY TAYLOR
KENNETH AND JUDY BACON
DOUGLAS BAYER
DON AND MARNIE BEALE
KAY BHAGAT-SMITH AND JASON SMITH
BRENT AND TERESA BLACKWELDER
JOANNE CHARNETSKI AND JEFFREY MICKLEG
SHARON DANIELS
PATRICK AND JEAN DELEON
JOSH AND JACI DICKERSON
AMY AND TRIPP DONNELLY
JOYCE FARWELL
FERNANDA AND BRIAN FISHER
MATT AND MEREDITH GELMAN
CAMERON GILREATH AND CRAIG NORMAND
MARY GINN
ASHLEY GLACE AND CHRIS BONAVIA
LARRY HOFFMAN AND JANET FRIEDMAN
DAVID ISRAELITE
JOEL KAPLAN AND LAURA COX KAPLAN
PAUL KIDWELL AND AVERI PAKULIS
K. STRATTON KIRTON
RICK LANE
JOSEPH AND PATRICIA LONARDO
JENNIFER LOVEN
PARTHA MALVADKAR
MARY ELLEN AND COLVIN MATHESON
DIPA MEHTA AND MARK NELSON
BUZZ MILLER
JEFF AND TERRI MONROE
ELLEN AND SCOTT PALMER
LAURENCE PLATT AND CLARE HERINGTON
SCOTT AND MARY MARGARET PLUMRIDGE
JANE RAMSEY
ALLISON REMSEN
JOHN AND REBECCA RICHARDSON
JACQUELINE ROTHFELS
GLENN AND HILARY SCHERRER
CHRISTIAAN SEGURA AND TERRI CUNNINGHAM SEGURA
ALLISON AND BRENT SHAW
EILEEN SMITH
DEBORAH STANGE
CARRIE STOKES
STEVE STOMBRES
ROD VOLZ AND LYNN SMULLEN-VOLZ
SUSAN WAWRZYNIAK AND TIM GABEL
JEANNE AND JIM WOLAK
HOWARD WOOLLEY
MARGIE YEAGER AND MICHAEL SRIQUI
FINANCIALS

In FY16, Horton’s Kids raised $2,014,350 from diverse sources and spent $2,079,978.

We made a strategic decision to invest a small portion of organizational reserves in one-time, capacity-building investments: building out our data and evaluation systems, and increasing the size of our Community Resource Center by 30%.

EXPENSES ($2,079,978 total)

- ACADEMICS: $615,335
- YOUTH DEVELOPMENT: $429,978
- HEALTH AND BASIC NEEDS: $436,585
- MANAGEMENT & GOVERNANCE: $146,382
- FUNDRAISING: $451,698
- PROGRAMS: $1,481,898

INCOME ($2,014,350 total)

- FEDERAL GOVERNMENT GRANTS: $440,000
- LOCAL GOVERNMENT GRANTS: $127,862
- FOUNDATION GRANTS: $419,867
- CORPORATE & ORGANIZATION DONATIONS: $628,763
- INDIVIDUAL DONATIONS: $241,290
- IN KIND DONATIONS: $136,116
- INTEREST/OTHER INCOME: $20,451

STAFF (as of December 31, 2016)

ROBIN BERKLEY
Executive Director

JULIE LONARDO
Deputy Director

BILLY FETTWEIS
Development Director

RANDY MARSH
Operations Director

JINA SIMMONS
Youth Development Director

MEG STEWART
Education Director

JODI APPS
Volunteer Coordinator

JENNIFER BARTON
Assistant Development Director

SARAH CANNINGTON
Programs Coordinator

MAGGIE CARROLL
Case Management and Education Associate

ANTWAIN FRANKLIN
Program Assistant

BONNIE GOLDBERG
Manager of Events and Communications

LATOYA HACKETT
Program Assistant

LARRY INGRAM
Program Assistant

JOH’NITA JOHNSON
Case Management Associate

REBECCA JOLIFF
Senior Development Associate

RAHAMAN KILPATRICK
Older Youth Manager

CLAUDIA LARREA
Senior Older Youth Education Manager

MEGHAN MCCAMIS
Youth Development Manager

GLORIA POWELL
Program Assistant

JODI ROSENBAUM
Elementary Education Manager

TY WILSON
Program Assistant