



17<sup>TH</sup> ANNUAL  
**HOME RUNS *for* HORTON'S KIDS**

*Wednesday, July 9, 2025*

*Nationals Park*

SPONSORSHIP  
OPPORTUNITIES

*Amplifying Impact in Anacostia*





# Celebrating 17 Years of Home Runs

Since the event's founding in 2008, **Home Runs for Horton's Kids** has raised over \$6.5 million thanks to the 1,600+ event sponsors we've worked with over the past 17 years. Every summer hundreds of community members, supporters, and members of Congress for an evening of family-friendly fun at Nationals Park to raise critical funds for our programs.

Your support of Home Runs for Horton's Kids helps us to chart a new path forward - one centered on **deepening our impact in the Anacostia community**. Horton's Kids envisions a thriving community where every child and their family have the essential resources, tools and support required to excel in education, forge successful careers, and lead fulfilling lives.

**Our programs focus on four key determinants of children's life outcomes:**



**Academics**



**Youth  
Development**



**Health &  
Wellness**



**Community &  
Family  
Engagement**

**Support our mission and celebrate  
with us at Home Runs for Horton's Kids.**

- Help us celebrate **seventeen years** of Home Runs by becoming a **Major League Partner** sponsor
- Brand one of our most popular on-site activities inside Nationals Park
- Serve as a match for our night-of fundraising initiative
- Encourage your family and friends to purchase individual tickets



# Sponsorship Menu

## \$50,000 MAJOR LEAGUE PARTNER SPONSOR

- 40 tickets to the event
- Special recognition in e-invitations, Congressional invitations, event website, Jumbotron, event signage, press releases, and media spots
- 20 passes to play catch in the outfield
- 20 passes to bat from home plate
- 10 guaranteed event volunteer spots for your staff
- Logo listed on Horton's Kids website for one year
- Opportunity to make live speaking remarks during the program
- Opportunity to submit a short video address
- Option to brand one of our most popular onsite activations
- VIP early access to the event (5:00pm)
- Logo listed in print and digital ads in The Hill
- Option for a leader at your company to be listed as an Honorary Corporate Chair for the event
- Social media toolkit to promote your sponsorship on your social channels
- Customized benefits and recognition upon further discussion

## \$25,000 GRAND SLAM SPONSOR

- 25 tickets to the event
- Logo recognition in e-invitations, Congressional invitations, event website, Jumbotron, and event signage
- 10 passes to play catch in the outfield
- 14 passes to bat from home plate
- Logo listed on Horton's Kids website for one year
- VIP early access to the event (5:00pm)
- Logo listed in print and digital ads in The Hill
- Opportunity to submit a short video address
- Option for a leader at your company to be listed as an Honorary Corporate Chair for the event

## \$15,000 HOME RUN SPONSOR

- 16 tickets to the event
- Logo recognition in e-invitations, Congressional invitations, event website, Jumbotron, and event signage
- 8 passes to play catch in the outfield
- 12 passes to bat from home plate
- Logo listed on Horton's Kids website for one year
- VIP early access to the event (5:00pm)
- Name listed in print and digital ads in The Hill

## \$10,000 TRIPLE SPONSOR

- 12 tickets to the event
- Logo recognition in e-invitations, Congressional invitations, event website, Jumbotron, and event signage
- 6 passes to play catch in the outfield
- 8 passes to bat from home plate
- Logo listed on Horton's Kids website for one year

## \$5,000 DOUBLE SPONSOR

- 8 tickets to the event
- Name listed in e-invitations, Congressional invitations, event website, Jumbotron, and event signage
- 4 passes to play catch in the outfield
- 4 passes to bat from home plate

## \$2,500 SINGLE SPONSOR

- 4 tickets to the event
- Name listed in e-invitations, Congressional invitations, event website, Jumbotron, and event signage
- 2 passes to play catch in the outfield

## \$1,500 FAN SPONSOR

- 2 tickets to the event
- Name listed in e-invitations, Congressional invitations, event website, Jumbotron, and event signage



## NAMING RIGHTS MENU

Outfield Experience.....	\$10,000
Home Plate Experience.....	\$10,000
Batting Cages.....	\$5,000
Race with President Teddy.....	\$5,000
Fast-Pitch in Bullpen.....	\$5,000
Bars (3).....	\$2,500
Moon Bounces (2).....	\$2,500

## ADDITIONAL TICKET OPTIONS

1 Little League Ticket (ages 6-17).....	\$60
Early Bird Price (Until 6/23).....	\$45
1 General Admission Ticket (ages 18+).....	\$150
Early Bird Price (Until 6/23).....	\$125

## SAVE WITH TICKET BUNDLES

General Admission 4 Ticket Bundle.....	\$500
Little League 4 Ticket Bundle.....	\$200
<b>Free event admission for kids ages 5 and under!</b>	

## CUSTOMIZE YOUR SUPPORT

Supporters of Home Runs for Horton's Kids have the opportunity to tailor their support across sponsorships, naming rights, and individual tickets.

For more information about these funding opportunities, please contact:

**Development and Communications  
Coordinator,  
homeruns@hortonskids.org**

# Home Runs' Visibility and Reach



## Members of Congress Co-Chair the event each year.

2024 Event Co-Chairs included **Senator Chris Murphy, Congresswoman Lisa Blunt Rochester, Congressman James E. Clyburn, Congresswoman Eleanor Holmes Norton, and Congresswoman Cathy Debbie Lesko.**

Additionally, **all Members of Congress and their staff are invited to attend the event.**

**[8K+]**

*Supporters who receive regular Home Runs marketing emails*

**[105K+]**

*Social media impressions garnered from last year's event*

**[20K]**

*Annual website visitors who will see eligible sponsors' company logos featured*

**[1,000]**

*Guests attended Home Runs last year*

**[60K]**

*Print event ad exposure to The Hill newspaper subscribers*

**[1M+]**

*Impressions in digital ad exposure on The Hill's website*



Home Runs for Horton's Kids also gains the attention of local media outlets and has been featured in pieces by **Politico, The Washington Post, WJLA, WUSA, and K Street Magazine**



# Sponsorship Agreement

## ☒ **SPONSORSHIP LEVEL**

- ☐ **\$50,000 Major League:** 40 Admission Tickets, 20 Outfield Passes, 20 Homeplate Passes
- ☐ **\$25,000 Grand Slam:** 25 Admission Tickets, 10 Outfield Passes, 14 Homeplate Passes
- ☐ **\$15,000 Home Run:** 16 Admission Tickets, 8 Outfield Passes, 12 Homeplate Passes
- ☐ **\$10,000 Triple:** 12 Admission Tickets, 6 Outfield Passes, 8 Homeplate Passes
- ☐ **\$5,000 Double:** 8 Admission Tickets, 4 Outfield Passes, 4 Homeplate Passes
- ☐ **\$2,500 Single:** 4 Admission Tickets, 2 Outfield Passes
- ☐ **\$1,500 Fan:** 2 Admission Tickets

## ☒ **Add Extra Tickets to Sponsorship**

	<b>Fee</b>	<b>Quantity</b>	<b>Total</b>
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- |   |       |  |  |
|---|-------|--|--|
| <input type="checkbox"/> <b>General Admission Ticket Bundle</b> (4 tickets)       | \$500 |  |  |
| <input type="checkbox"/> <b>Little League Admission Ticket Bundle</b> (4 Tickets) | \$200 |  |  |

\*Note: If extra admission tickets are added to your sponsorship package, the additional cost will be added to the invoice. Extra tickets can be purchased up until the day of the event and directly by individuals interested in attending.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name/Listing Name \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment and Sponsorship Amount: \$\_\_\_\_\_

Payment Method: ☐ Check ☐ Credit Card ☐ ACH/Wire

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

To generate an invoice, please email this form to  
Development and Communications Coordinator, at  
homeruns@hortonskids.org

### For payments:

Please mail your check to the address below or contact  
homeruns@hortonskids.org for other payment options.



Horton's Kids  
Attn. Development  
2233 Hunter Pl SE  
Washington, DC 20020

**Partner with us as we work alongside our neighbors in Anacostia to create lasting change. To serve as a catalyst for change, Horton's Kids is taking a three-pronged approach to drive economic mobility and foster health equity for Anacostia families.**



## Educational Attainment

Students reach higher levels of educational achievement and graduate with clear post-secondary plans.



## Family Stability

Resources and support networks promote family and community cohesion, well-being, and self-sustainability.



## Safety and Belonging

A sustained reduction in violence leads to safer and more supportive environments.



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Learn more by searching for "Horton's Kids" on LinkedIn, Facebook, X, YouTube, Instagram, Spotify