



2024
Annual
Report



Letter from the Chief Executive Officer

Dear Supporters,

2024 was transformative for Horton's Kids in so many ways. The start of our fiscal year coincides with the start of the school year and for us back-to-school is always busy and exciting! We continued to settle into our new building, the **Horton's Kids Community Resource Hub**, also known as **"The Hub."** The Hub has become the central point in a hub-and-spoke model serving children and families in Ward 8. With this third center, in close proximity to our Community Resource Centers in Wellington Park and Stanton Oaks, Horton's Kids deepened our commitment to the Anacostia community we know and love. The Hub is located within ½ mile of an additional 16 affordable housing developments and in 2024, 54 additional children and their families living within the newly expanded footprint began participating in programs.

The Hub now serves as our headquarters. This has made Horton's Kids a true Southeast DC nonprofit and demonstrates our long-term commitment to the community. Consolidating our headquarters and programmatic operations saves the organization valuable resources and creates greater efficiency. It has allowed us to deepen our community and family engagement work, bringing resources that last mile so they can be accessed more readily by families.

Just after celebrating our one-year anniversary in our new space, in March 2024 we were thrilled to be awarded a \$2 million grant through the Yield Giving Open Call from philanthropist Mackenzie Scott. Thanks to that grant and support from more than 220 additional donors, we were thrilled to close out our \$5 million Securing Futures Southeast capital campaign and even more excited to be able to confidently plan for the years ahead.

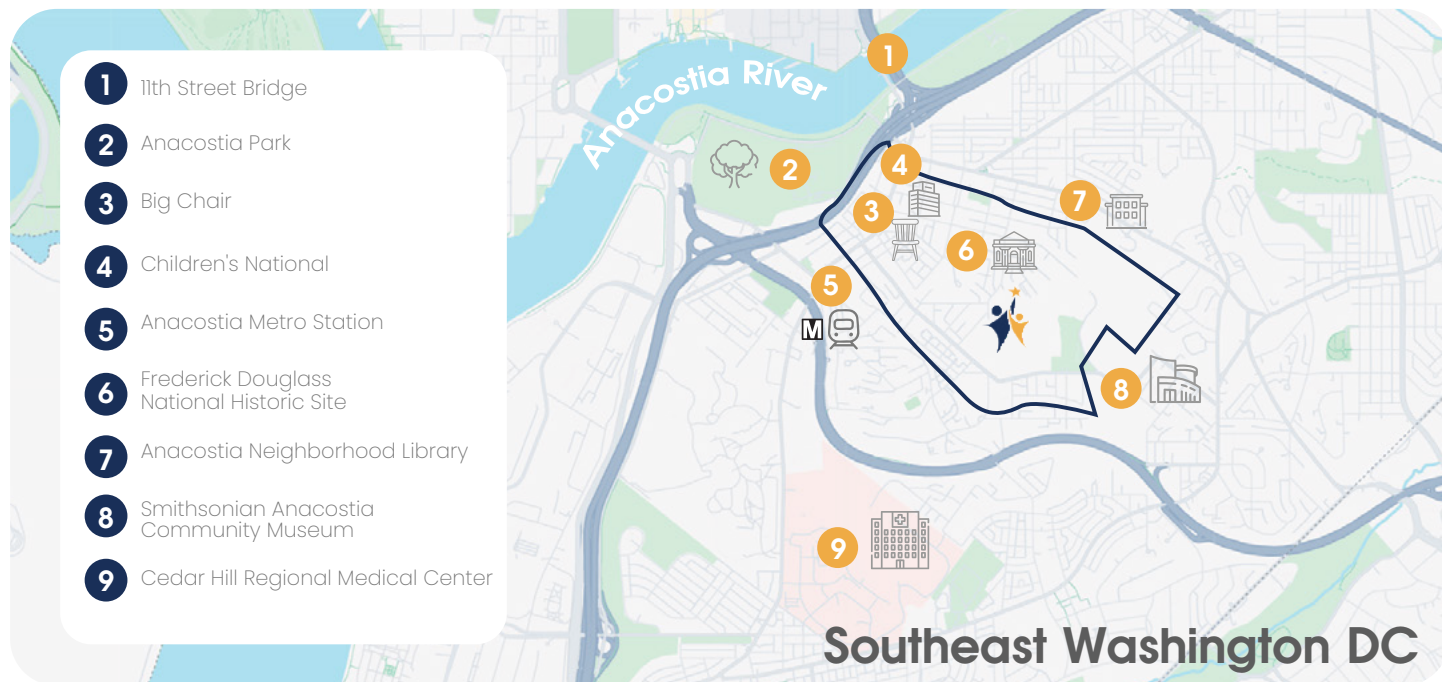
We closed our fiscal year 2024 with a record-breaking 5-week Summer Fest. We served 175 youth, PreK through 9th grade, preventing learning loss as 88% of our participants either grew or maintained their reading level and 80% grew or maintained their math levels. This is significant as "summer slide" typically results in students losing up to three months of learning.

None of our 2024 achievements would be possible without our funding partners, individual and corporate supporters, HK volunteers, neighbors, and caregivers. Thank you for all you do to ensure we're here and able to serve.

Erica Ahdoot | Chief Executive Officer

Our Neighborhood

Expanding our Reach



Our Strategic Pillars of Community Investment

To serve as a catalyst for change in the Anacostia community, Horton's Kids takes a three-pronged approach to deepen our impact for children and families through:



Educational Attainment

Students reach higher levels of educational achievement and graduate with clear post-secondary plans.

Approach

- Year-round programming (after-school program and full-day summer camp)
- High-impact literacy and math tutoring
- Career-focused internships, college tours, and job fairs
- Social-emotional learning and mentorship
- School engagement and advocacy
- Scholarship fund for program alumni
- STEAM enrichment programs



Family Stability

Resources and support networks promote family and community cohesion, well-being, and self-sustainability.

Approach

- Parent education programs
- Mental and physical health resources
- Financial literacy workshops
- Service navigation and benefits counseling
- Family essentials and food pantry access
- Resource Roundtables connecting families to community resources
- Family game nights



Safety & Belonging

A sustained reduction in violence leads to safer and more supportive environments.

Approach

- Restorative justice partnerships and programming
- Violence prevention advocacy
- Housing advocacy
- Parent Advisory Council
- Youth Advisory Council
- Safety Task Force

Pillar 1

Educational Attainment



Looking back on 2024, Horton's Kids is proud of the strides we made in advancing educational attainment for participants in our programs. Both our after-school tutoring and full-day Summer Fest camp programs had record enrollment in 2024, expanding access to high-quality learning opportunities throughout the year.

In 2024, we launched a formal math tutoring program and our STEAM enrichment programs flourished, sparking creativity and critical thinking in students across all grade levels. Through a partnership with *Girls Who Code*, elementary and middle school participants gained exposure to computer coding and programming, even learning about app development through a mock app development and funding round. Two middle school participants, Chasity and Kyleigh, planned to create an app called “Candy” a social media platform made for people with social anxiety. We are honored to support the next generation of thoughtful innovators.

We launched a new PreK program providing early literacy and math interventions, expanding educational opportunities from our youngest learners through older youth.

Alayjha Scott, participated in our inaugural summer internship program in 2022, and received a *Brenda Chamberlain scholarship* in Fall 2024 to continue her studies at Virginia Commonwealth University. She graduated in December 2024 with a psychology degree and plans to explore her medical school ambitions.

“Horton's Kids taught me to take chances because you never know what might come from it. They also taught me how to ask for help when needed because it is important to use all the resources you can get. Overall, they showed me how to be more open to new ideas and opportunities.”

— Alayjha Scott



By combining academic opportunities with social-emotional learning and mentorship, we created an environment that not only supported academic growth but also nurtured personal development. These programs helped students build resilience, emotional intelligence, and problem-solving abilities—skills they'll carry with them into adulthood.

We also expanded career-focused initiatives, including internships, college tours, career speakers, and job fairs that connected students with real-world opportunities. These experiences provided valuable exposure to various career paths.

For our alumni, 2024 saw growth in in our scholarship fund, enabling more young people to pursue higher education. As we reflect on the year, we are excited to see the impact of our efforts in shaping brighter, more equitable futures for youth involved with Horton's Kids.

Stats

100%

of participants graduated with post secondary plans



“I'm terrified, anxious but hopeful. I'm not leaving my DC roots. I have faith in myself, and know my friends and family do too. I love HK and want to visit the people who have helped me over the years when I come back home. I know HK is still here. I just want to do well, to live up to my own expectations for myself and my life and future.”

Sha'Terra

Class of 2024 graduate
Winston-Salem State University student

RECORD

275



participants enrolled in after-school programs

RECORD

175



preK-9 students enrolled in Summer Fest



Pillar 2

Family Stability

In 2024, Horton's Kids remained deeply committed to fostering family stability by offering resources and support that promote family cohesion and well-being. We focused on helping families build the foundation for self-sufficiency and long-term resilience. Our parent education programs provide essential tools to caregivers that enhanced their children's academic and personal development.

Financial stability and entrepreneurship took center stage with certificate-based workshops through our **THRIVE** cohorts, allowing parents and caregivers to learn from experts and deepen connections with others participating in the group. Community input guided the cohorts, where families gained the knowledge and confidence to make informed decisions about budgeting, saving, and planning for the future.

In 2024, we expanded access to our Family Essentials and Food Pantry, ensuring that no family went without basic resources. Additionally, our Resource Roundtables provided a vital connection to local community services, helping families access housing, education, healthcare, and more.



Stats

15,000

meals distributed to participants and families



100%

families seeking referrals got connected with services



Pillar 3

Safety & Belonging



2024 marked a year of transformation for Horton's Kids as we prioritized not only reducing violence but also cultivating spaces where families and youth could feel a true sense of belonging. Our work centered around the understanding that safety is not just about physical protection but also about creating environments where people feel seen, supported, valued, and connected.

By partnering with restorative justice providers, we shifted the focus away from a traditionally punitive paradigm and toward reconciliation and growth. These efforts provided opportunities for healing, accountability, and the rebuilding of trust within the community. At the same time, our violence prevention advocacy allowed youth and families to actively participate in changing the narrative around violence and safety.

The voices of those we serve were critical to our success this year. Both the Parent Advisory Council and Youth Advisory Council helped us refine our programs, ensuring they aligned with the evolving needs of youth and families.

One of our Youth Advisory Council members Ali Erby reflects on the impact he can make and says, **"They make me feel like I have a big voice to change my community"**. We also debuted three new podcasts as part of the HK podcast network to elevate those community voices:

- Our ***Planting Seeds*** podcast leverages resources and information from partners, including those at our Resource Roundtables, to share with the broader community.
- The ***Rap Sessions*** podcast provides a platform for HK alumni and community members, community organizers and leaders to share their life experiences and journeys.
- Our first youth-led podcast ***HK Confessions*** hosted by three of our high school participants allows them to develop and research show topics, conduct interviews, and learn about podcast production and promotion.

Together these initiatives helped build spaces where safety is felt in every interaction, and everyone has a place to belong.



Board of Directors

MONIQUE FRAZIER
CHAIR
Capitol Counsel

CATHERINE "SIMMY" JAIN
VICE CHAIR
World Bank

MICHAEL VU
TREASURER
Artemis Real Estate Partners

LIZ DOUGHERTY
SECRETARY
Business Roundtable

KOKI ADASI
Compass-Principal, Team Koki

NORMAN BAILEY
House Studios

JANA BARRESI
Lowe's

JUNITA BROWN
Stanton Oaks Community Member

DAVID CATANIA
Georgetown Public Affairs

DR. DOLORES COLE
Self-Employed

FERNANDA FISHER
Robert Jensen Dau Foundation

ADAM GLUCK
Sanofi

TY GROOMS
DC Department of Employment Services,
Horton's Kids Alum

ANGEL JONES
Entrepreneur, Horton's Kids Alum

TANYA LOMBARD
AT&T

MARY ELLEN CHANDLER MATHESON
Year Up

ISSAC MCLAUGHLIN
Medstar, Horton's Kids Alum

ERIK OLSON
Venn Strategies, LLC

ELLEN PALMER
Self-Employed

NATALIE RANCE
R3Prism LLC.

DR. JOSEPH RICHARDSON
University of Maryland

NEESA PATEL SOOD
Simpson Thacher

NICOLE TAYLOR
Deloitte

TIM TRYSLA
Alston & Bird LLP

DAN WALSH
DIRECTV



Staff

ERICA AHDOOT
Chief Executive Officer

AASHA ABDILL
Senior Advisor, Strategy and Alignment

RUTH ASSEFA
Senior Coordinator of Data & Evaluation

LEX BALLARD
Youth and Family Services Support Manager

AUBREY BOYD
Volunteer & Partnerships Coordinator

DARCIA BROWN
Manager of Academics, Middle School

CORINNE CANNON
Chief Development Officer

ELLICA CHURCH, CFRE
Senior Director of Individual Giving

ABAYOMI COUSINS
Operations Manager

ANTWAIN FRANKLIN
Community Center Facilities Coordinator

PAIGE HAWKINS
Youth Programs Coordinator

RAYSHONNA HILL
Senior Director of Youth Programs

ANDREW HULLINGER
Chief Financial & Administrative Officer

RAHAMAN "KIL" KILPATRICK
Chief of Staff

NIAMH KLEIN
Senior Manager of Elementary Academics

MEGHAN MCCAMIS
Senior Director, Community & Family Programs

QUADRI MUSE-ARIYOH
Finance Manager

YOLANDA PINKNEY
Community & Family Engagement
Coordinator

YVETTE PINKNEY
Office Coordinator

SHANDELL RICHARDS, M.ED.
Chief Programs Officer

NADINE WILSON, PHR, SHRM-CP
Director of Human Resources

Financials

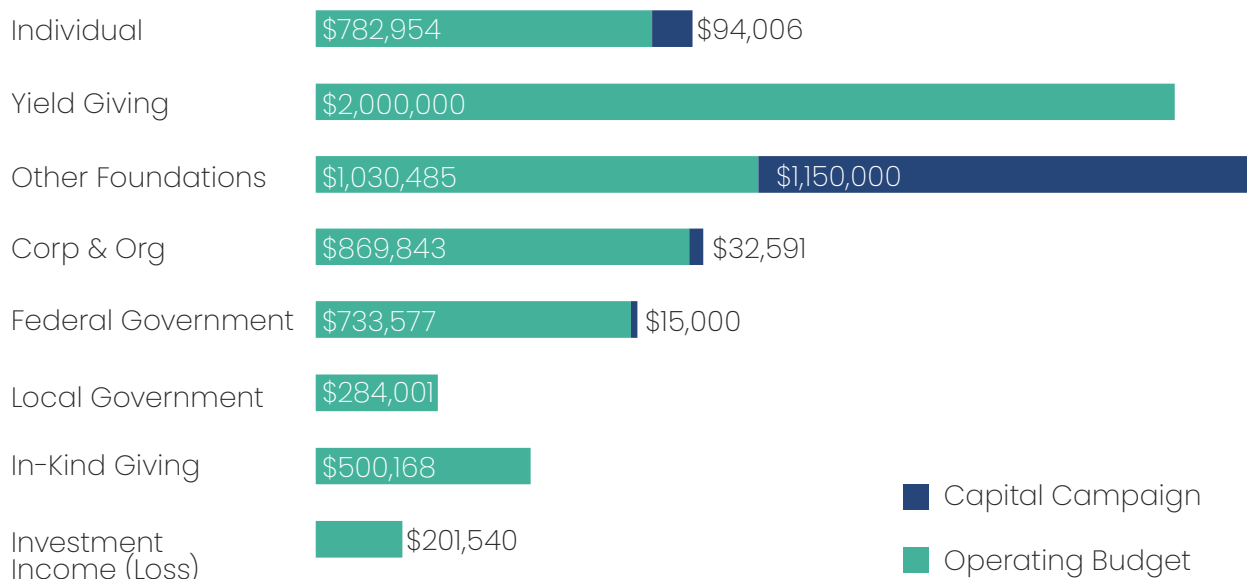
Fiscal Year 2024 Revenue

Total: \$7,694,165

Campaign: \$1,291,597 | **Operations:** \$6,402,568

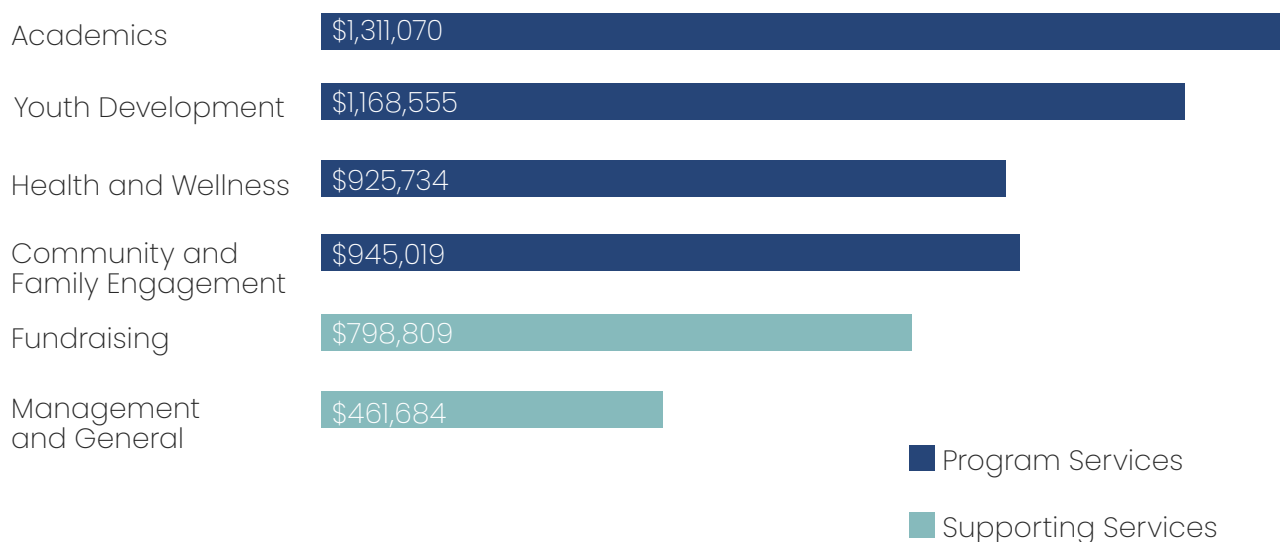
Yield Giving Grant

In March 2024, Horton's Kids was one of 250 community-based organizations across the US awarded a grant through the Yield Giving Open Call process funded by philanthropist McKenzie Scott. Horton's Kids used the \$2M grant award to create a \$1M fund for organizational stability and financial reserves, and a \$1M Opportunity Fund to support program expansion, technology, impact research, and incentives for staff and participants. A portion of the funds also helped close out our Securing Futures for Southeast capital campaign to create Horton's Hub.



Fiscal Year 2024 Expenses

Total: \$5,610,871



Volunteer With Us!

hortonskids.org/volunteer

Contact Us

Community Resource Centers

Horton's Hub [Headquarters]

Phone: (202) 544-5033

2233 Hunter Place SE,
Washington, DC 20020

Wellington Park CRC

2500 Pomeroy Rd SE,
Washington, DC 20020

Stanton Oaks CRC

2424 Elvans Rd SE,
Washington, DC 20020

 [hortonskids](https://www.instagram.com/hortonskids)

www.hortonskids.org

DONATE!



Charity
Navigator



+ FOUR-STAR +

Platinum
Transparency
2024

Candid.

